

## NON-VISIBLE AREA

This area will be hidden by the base, and will not be seen, so no images or logos to go inside this area.

## **Roller Banners: Breeze A4**

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Total Graphic Area:  
210 (w) x 397 (h) mm  
Including 100mm at bottom  
(non-visible image area in  
roll mechanism):  
Total Visual Area:  
210 (w) x 297 (h) mm

## **General Art Guidelines**

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- CMYK
- Pantone colours.
- Do not supply RGB images.
- Do not embed images, supply them.
- Resolution must be 300 dpi at 25% output size..
- All fonts must be converted to outlines.
- Please supply artwork as PDF or Illustrator EPS files.

## **This template...**

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- Is supplied at 25% of finished size.
- Includes 3mm bleed (shown by red line).
- Overall template size:  
54 mm (w) x 100 mm (h) mm