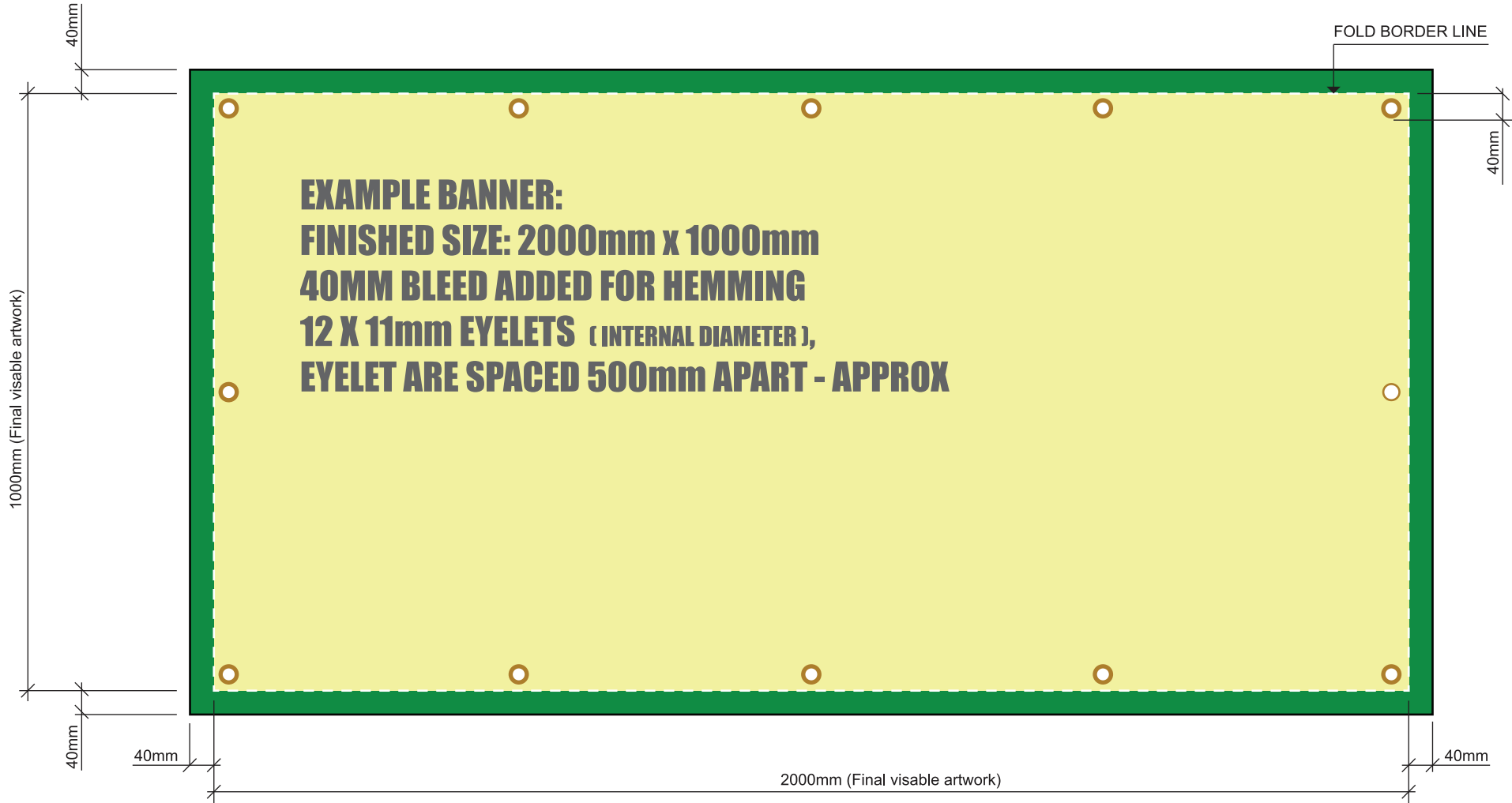





BANNER ARTWORK GUIDE:

INSTRUCTIONS:

IF HEMMING IS REQUIRED ON YOUR BANNER, PLEASE ENLARGE YOUR ARTWORK WITH A 40mm BLEED AS SHOWN IN THE EXAMPLE BELOW. EXTEND BACKGROUND COLOUR OR IMAGES WITHIN THE 40mm BLEED (min 15mm) TO ENSURE PRINTED ARTWORK COVERS FINAL DIMENSIONS OF HEMMED BANNER. TO AID TRIMMING, ADD AN OUTER 1pt KEYLINE AS BELOW. ALLOW ROOM FOR EYELETS IN YOUR ARTWORK (WE RECOMMEND A 40mm DISTANCE FROM FOLD LINE). FOR FURTHER INFO, PLEASE REFER TO OUR ARTWORK GUIDELINES ON OUR WEBSITE - WWW.INSPIREGRAPHICS.CO.UK



**EXAMPLE BANNER:
FINISHED SIZE: 2000mm x 1000mm
40MM BLEED ADDED FOR HEMMING
12 X 11mm EYELETS (INTERNAL DIAMETER),
EYELET ARE SPACED 500mm APART - APPROX**

-  40mm BLEED-HEMMING AREA
-  VISABLE ARTWORK AREA
-  EYELET